



# SPONSORSHIP OPPORTUNITIES

---

# RUN MEDFORD 2026



---

September 25 & 26, 2026  
Medford, MA

---

# RUN MEDFORD

## Who we are



Run Medford was founded in 2022 by Medford native and life long runner Dave McGillivray. McGillivray and the Dave McGillivray Finish Strong Foundation founded Run Medford with a vision to give back to the local Medford community non-profits. The family friendly event offers something for everyone, featuring a Kids' Run, 5-Mile Run, , 2-Mile Walk, volunteer opportunities, and more!

Dave McGillivray has helped manage and produce more than 1,500 mass participatory events, while raising millions for worthy causes. McGillivray is not only an athlete, but is a philanthropist, motivational speaker, and an author. McGillivray is the president and owner of DMSE Sports, Inc., recognized as an industry leader in event operations and logistics. DMSE has earned a reputation as one of the most thorough, well-organized management firms, and known for its flawless event production.

---

## DAVE MCGILLIVRAY FINISH STRONG FOUNDATION



McGillivray is also the founder and president of the Dave McGillivray Finish Strong Foundation, empowering youth across New England and beyond to increase physical activity, expand literacy, and building community and self-esteem through running, reading, and performing acts of kindness. McGillivray's foundation inspires kids to dream big and then set goals, not limits.

### About Run Medford

#### WHEN

Friday, Sept. 25 & Saturday, Sept. 26, 2026

#### WHAT

5K & 10K Road Race, Charity Walk, Kids' Fun Run, and Mayor's Celebrity Mile

#### WHERE

**Friday:** Dave McGillivray Track at Hormel Stadium

**Saturday:** Medford City Hall, Medford, MA

#### WHY

Support Run Medford in their mission to give back to the local Medford community & Medford PTOs.



# EVENT BENEFICIARY

Run for a cause! Run Medford celebrates ALL runners while giving back to the community! In 2026, a donation will be made to every school PTO in the City of Medford through the Dave McGillivray Finish Strong Foundation.



# EVENT DETAILS

Expected Field Size: 700

## SCHEDULE

**Friday, Sept. 25**

5:15pm: Kids' Fun Runs around track

**Saturday, Sept. 26**

8:00am: 5k & 10K Race Start

8:10am: 2-Mile Walk

8:30am: Post-race celebrations begin

9:15am: Miles Races begin



---

# SPONSOR OPPORTUNITIES

## TITLE SPONSOR - \$25,000

- Name of company in title of race.
- Prominent logo/brand exposure in all marketing, media and promotional coverage
- Opportunity to include company promotion in email sent to all participants
- Logo exposure on the start and finish banners and break tape
- Guaranteed 10 signs at the finish/start area, 4 signs at the expo
- Logo on the participant bib
- Logo on the participant and volunteer t-shirts
- 3 tables at the expo (with the ability to distribute goods)
- Special PA announcements throughout race day
- Opportunity for a company representative to speak at the post-race event
- Opportunity for company representatives to hold one of the break tapes
- Opportunity to place company "swag" in race packets
- 20 complimentary entries to the race

## PRESENTING SPONSOR - \$10,000

- Prominent logo/brand exposure in all marketing, media and promotional coverage
- Opportunity to include company promotion in email sent to all participants
- Logo exposure on the start and finish banners and break tape
- Guaranteed 5 signs at the start / finish, 2 signs at the expo
- Logo on the participant bib
- Logo on the participant and volunteer t-shirts
- 1 table at the expo (with the ability to distribute goods)
- Special PA announcements throughout race day
- Opportunity for a company representative to speak at the post-race event
- Opportunity for company representatives to hold one of the break tapes
- Opportunity to place company "swag" in race packets
- 10 complimentary entries to the race



---

# SPONSOR OPPORTUNITIES

## PLATINUM SPONSOR – \$5,000

- Opportunity to include company promotion in email sent to all participants
- Guaranteed 3 signs at the start & finish, and 2 signs at the expo.
- Logo/brand exposure on the race website with hyperlink
- Company included in the PA announcements
- 2 complimentary entries into the race

## GOLD SPONSOR – \$2,500

- Logo exposure on the race website
- Company included in the PA announcements
- Guaranteed 1 sign at the start & finish
- Logo on the participant & volunteer shirt
- 5 complimentary entries into the race

## SILVER SPONSOR – \$500

- Logo exposure on the race website
- Company included in the PA announcements
- 2 complimentary entries into the race

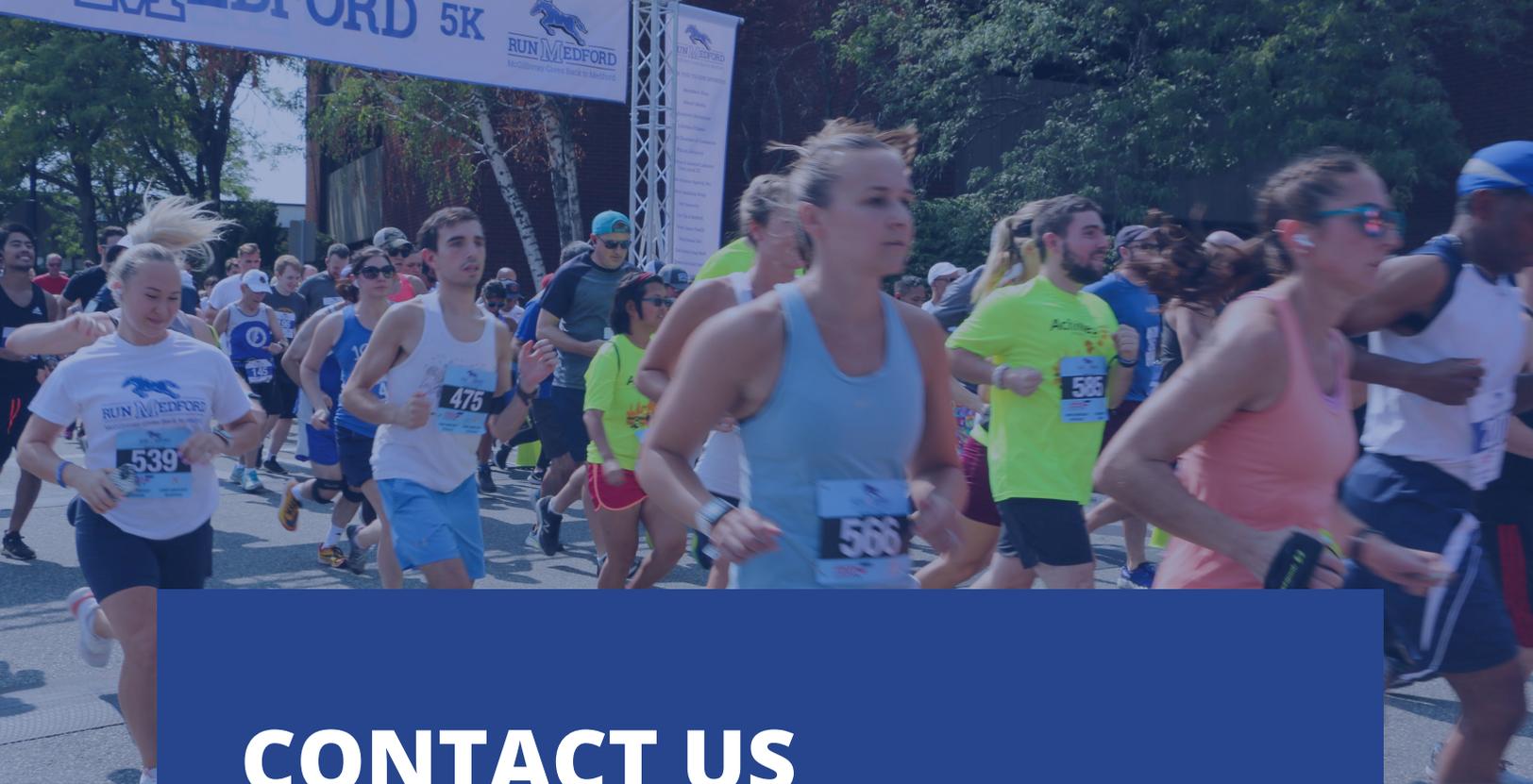
## BRONZE SPONSOR – \$250

- Company name on race website
- Company included in the PA announcements
- 1 complimentary entry into the race

## IN KIND SPONSOR – Product for about 1,000 participants

- Opportunity to distribute product at the event
- Logo on the race website
- Guaranteed 1 sign at the start & finish
- 2 complimentary entries to the race





# CONTACT US

The support of our community and our sponsors help to make this event possible and successful. Interested in supporting Run Medford as a sponsor? Contact us today to join our event sponsors. We look forward to collaborating with you!



(617) 212-6002



[info@dmsesports.com](mailto:info@dmsesports.com)



[www.runmedford.com](http://www.runmedford.com)



**RUN MEDFORD**

McGillivray Gives Back to Medford